

## BENEFITS

Our relationships with practitioners are critical to the success of the ERCIS network. These relationships provide the ERCIS with input and feedback on our research agenda. Our Advisory Board members are formally recognized as such and receive several benefits.

### BENEFITS OF ERCIS ADVISORY BOARD MEMBERS

- Exclusive access to the profiles of ERCIS's best graduates
- Cooperation in teaching (involvement in theses, seminars, and project seminars)
- Invitations to give industry talks in lectures and workshops with students
- Direct contact to the ERCIS directors
- Opportunity to invite ERCIS researchers to present research results
- Discount on participation in the "Executive Master of Information Management" program at the University of Münster
- Participation in events organized by the ERCIS network
- Knowledge exchange with other business partners and researchers during regular workshops
- Participation in research projects as business partners
- Annual consignment of ERCIS publications like the Annual Report and working papers
- Promotional use of the membership (permission to use of the ERCIS logo, listing of the organization on the ERCIS website, in the ERCIS annual report, and in ERCIS working papers as an Advisory Board member)
- Opportunity to participate in joint publications

#### ▪ MICHAEL BEYSIEGEL

IQ-OPTIMZE AG

"Our membership in the ERCIS network facilitates our participation in interesting research projects. Particularly exciting for us is the transition from academic theory to practical implementation."

## THE IS RESEARCH NETWORK



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## ERCIS FOR BUSINESS



BRISBANE AUSTRALIA VIENNA AUSTRIA PRAGUE CZECH  
REPUBLIC COPENHAGEN DENMARK TURKU FINLAND  
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+ NIZHNY NOVGOROD RUSSIA MARIBOR SLOVENIA  
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KINGDOM HOBOKEN USA

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## THE ERCIS NETWORK

### EXCELLENCE, INTERDISCIPLINARITY, INTERNATIONALITY

The transformation of society and organizations through IT requires new ways of thinking and multidisciplinary approaches to solving problems. The task of the ERCIS network is to face these challenges through collaboration and information exchange between research and practice.

ERCIS is a living research network that consists of established research institutions in the area of Information Systems (IS). ERCIS projects range from theoretical research to research into practical problems. The cooperation and collaboration of internationally renowned experts from the disciplines of Business Administration, Computer Science, IS, and IT Law ensures the highest quality in applied research and education. The Advisory Board, which consists of companies from a wide variety of industry sectors, provides valuable input.

### VARIOUS RESEARCHERS – VARIOUS RESEARCH TOPICS

Large research projects require research expertise from multiple domains and multidisciplinary approaches. The interaction of disciplines leads to a multi-faceted research agenda undertaken by the ERCIS network of researchers, all experts in their fields.

[www.ercis.org](http://www.ercis.org)



## ORGANIZATION

### INTERNATIONAL MEMBER INSTITUTIONS

More than 20 associated research institutions, most based in Europe, join diverse advisory board members from practice in the ERCIS network. All partners are selected by strict criteria. As distinguished research institutions in the field of IS, each institution represents its own country in the ERCIS network. Active participation in network activities is a requirement for ongoing membership and is evaluated regularly.

### THE BOARD OF DIRECTORS

The network is headed by the Board of Directors, which is composed of the academic director, who is responsible for scientific coordination, and eight professors. In addition, the Managing Director and his or her team are responsible for the practical organization of the network.

### THE ADVISORY BOARD

The Advisory Board consists of members from various industries. The Advisory Board's regular meetings with the Board of Directors and participation in joint projects guarantees that research is relevant to practice and helps to identify future research needs.

### COMPETENCE CENTERS

Besides the individual research activities of the members, the ERCIS combines and supports selected aspects of research in Competence Centers. Those Competence Centers shall strengthen the research in specific domains.



## PRACTICE-BASED RESEARCH

### REGULAR KNOWLEDGE EXCHANGE

The relevance and practicality of ERCIS research is supported through the active involvement of the Advisory Board, which is made up of businesses in various industries covering a wide variety of applications. Current research needs are identified and research projects formalized through regular meetings with the Advisory Board.

### CONTACT WITH STUDENTS

Practical student theses written with the cooperation of the businesses of the Advisory Board, and the exchange of knowledge between these businesses and ERCIS researchers ensure the transfer of current research results into practice. In return, the Advisory Board participates in guest lectures and workshops, providing students and ERCIS researchers with valuable input for research. Access to the ERCIS's best graduate profiles also provides the Advisory Board with contact to potential recruits.

### PARTICIPATION IN RESEARCH PROJECTS

By participating in research projects, Advisory Board members can influence which topics will be addressed by the researchers, and have a direct impact on the research agenda. This access to research is especially helpful in developing new IT products and services and identifying new markets. Special access to research results and annual reports ensure the continuous flow of information.